

# Professional Impact



**Course Number:** GI 084

**Cost Per Person:** \$30 Participating Agency, \$188/Non-Participating

**Eligibility:** All

**Instructor:** Tripp

**Length:** 8:30 am – 4:30 pm

**Certificate Series:** Professional Development Certificate

**Location:** Des Moines, Hoover State Office Building, Level A

**Scheduled Sessions:**

September 1, 2016

December 13, 2016

March 3, 2017

June 2, 2017

**Overview:**

This course is designed for all employees. The focus of this course is to review the importance of overall professional impressions in terms of being positive and proactive, accountable, cooperative and other success factors. Participants will assess themselves against these success factors and build out an action plan to achieve their personal goals.

**Objectives:**

- Understand what professional impact means
- Explore four success factors that drive impact
- Create your own forecast for success
- See how attire comes into play in your brand